2012 Events
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## Review and Selection Process

<table>
<thead>
<tr>
<th></th>
<th>2011 Conference Orlando, FL</th>
<th>2012 Conference Fort Lauderdale, FL</th>
</tr>
</thead>
<tbody>
<tr>
<td># authors, and (co-)authors and diversity</td>
<td>200 contributors from 25 countries</td>
<td>over 400 contributors from 37 countries</td>
</tr>
<tr>
<td># reviewers and diversity</td>
<td>116 reviewers from 26 countries</td>
<td>187 reviewers from 39 countries</td>
</tr>
<tr>
<td>Conference participants</td>
<td>130 participants</td>
<td>262 participants</td>
</tr>
</tbody>
</table>
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Conference Host

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Mike Mullen

Bill Newburry

Taco Reus
Doctoral Student Committee

Mikael Sondergaard
Anita Pennathur
Sharmila Vishwasrao
Doctoral Student Committee

Shlomo Tarba

Aidan O’Driscoll
Finalists - Best Student Paper Award

- “The Role of Decision-Making Autonomy on Subsidiary Innovation: Theory and Evidence from Central and Eastern European Countries” by: Dut Van Vo, University of Groningen, Netherlands

- “Mentoring and Justice in the U.S. and Middle East – A Comparison of Mentoring Approaches” by: Bryan Deptula & Ethlyn A Williams, Florida Atlantic University, USA

- “CSR and Institutions: A Deeper Understanding of the Institutional Context of Social Responsibility” by: Arilova A. Randrianasolo, Saint Louis University, USA

- “Cultural Implications on cross border Merger & Acquisition Negotiation Duration” by: Rama Krishna Reddy & Ben Kedia, University of Memphis, USA

- “Culture and Performance Management Systems” by: Tsvetomira Vladimirova Bilgili, University of Memphis, USA & Hansin Bilgili, University of Arkansas, USA
Best Student Paper Award

William J. Ziegler Best Student Paper Award

Bryan Deptula & Ethlyn A Williams

Paper titled:

“Mentoring and Justice in the U.S. and Middle East – A Comparison of Mentoring Approaches”
X-Culture Competition
Best Student Reviewers

- Phil Boutin
- Bryan Deptula
- Mirko Benischke
- William Ray Heaston
- Immanuel Azaad Moonesar
Best Student Reviewer Award

Phil Boutin, University of Tennessee
Best Conference Reviewers

- Michael Nippa
- Roland Schwald
- Brian C. Pinkham
- Nancy Joan, Mendoza Javier
- Francisco Javier Morales
Best Reviewer Award

Michael Nippa, TU Freiberg, Germany
Best Paper Award Committee

Anna Alon (*Chair*)
Best Paper Award Committee

Amy Hagemann

Luis Rossi

Francesca Spigarelli
Best Thematic Paper Award

Finalists

▪ “Strategies for Serving the Base of the Pyramid – Lessons from Sub-Saharan Africa” by: Johan Vogel, University of Pretoria, South Africa

▪ “A domestic index leader. The case of a frontier market: Bucharest Stock Exchange” by: Dragos Bozdog, Stevens Institute of Technology, USA, Cornelia Pop, Babes-Bolyai University, Cluj-Napoca, Romania & Adina Calugaru, MarketAxess, USA

▪ “Implications of Exploration Across Economies: The Case of Rotation and Retention of Human Capital” by: Murad Mithani, Rensselaer Polytechnic Institute, USA
Best Thematic Paper Award

Finalists

- “Strategic Logic, Marketing Resources and Emerging Market Success A Case Analysis Approach” by: Douglas Lars Johansen, Jacksonville University, USA & Gary Knight, Wilmette University, USA

- “Minor Government Ownership: Evidence From Brazil” by: Wlamir Goncalves Xavier, EAESP/FGV and UNISUL

- “Rise and Fall of a Taxonomy: Should We Keep Calling Them Emerging Markets?” by: Francesca Spigarelli, University of Macerata, Italy & Daniel Rottig, Florida Gulf Coast University, USA
Best Thematic Paper Award

Finalists

- “Influence of the Foreign Investor on the Information Environment of Equities Listed on Latin America” by: Renato Diogo Ueda Taira, Hsia Hua Sheng & Mayra Ivanoff Lora, Getulio Vargas Foundation / Sao Paulo School of Business and Economics, Brazil

- “The Drivers of the Entry and Expansion Modes of U.S.-Based MNEs in Brazil” by: Gustavo Duarte Pimenta, Hsia Hua Sheng & Mayra Ivanoff Lora, Getulio Vargas Foundation / Sao Paulo School of Business and Economics, Brazil
Best Thematic Paper Award

Finalists

- “Informal Institutions and Technology Entrepreneurship in Emerging Markets: A Multi-Level Model” by: Saurav Pathak, Andre Laplume, & Emanuel Xavier de Oliveira, Michigan Technological University, USA

- “Social Sustainability in Emerging Markets and the Business Case for Equitable Economics: Can the Poorest Countries be Rescued?” by: Arthur Rubens, Florida Gulf Coast University, USA, Roland Bardy, BASF, Germany & Maurizio Massaro, Universite di Udine, Italy
Best Thematic Paper Award

Wlamir Goncalves Xavier, EAESP/FGV and UNISUL

“Minor Government Ownership: Evidence From Brazil”
Best Conference Paper Award

▪ “FDI Strategies, Imports/Exports and Trade Balances: the Impact of Intermediary Products” by: Stuart Napshin & Lance Brouthers, Kennesaw State University, USA

▪ “Global Social Tolerance Index and Robust Multi-Method Country Rankings” by: Steve Zanakis & William Newburry, Florida International University & Vasyl Taras, University of North Carolina at Greensboro, USA

▪ “Re-examining the Construct of Cultural Intelligence – A Qualitative Study” by: Fang Zhao, American University of Sharjah, United Arab Emirates & Ling Deng, RMIT University, Australia
Best Conference Paper Award

- “Does Country Equal Culture? Beyond Geography in the Search for Cultural Entities” by: **Vasyl Taras**, University of North Carolina at Greensboro, USA

- “The Effects of International Collaboration Exercise on Learning Outcomes in Cross-Cultural International Management Courses” by: **Vasyl Taras**, University of North Carolina at Greensboro, USA & 18 co-authors from 11 countries
Best Conference Paper Award

Vasyl Taras,
University of North Carolina at Greensboro, USA

“Does Country Equal Culture? Beyond Geography in the Search for Cultural Entities”
Many Thanks

Special Issue on “Institutions and Emerging Markets“

Co-guest edited by Daniel Rottig & Matthew Mitchell

Submission Deadline: December 1, 2012
Post Conference Event

Fort Lauderdale International Film Festival

“The Princess Bride“

8pm College Plaza
A Special Thanks to Each of You for Your Support!
Thank You and
See You Next Year!